

ART SWAGGER

SPONSORSHIP
OPPORTUNITIES

THURSDAY, SEPTEMBER 30, 2021

*10th Annual Architecture & Design Firm
Charity Event Benefiting Free Arts L.A.*

artswagger-la.com • freearts.org






A MESSAGE FROM OUR CHAIR AND CO-CHAIR

May 7th, 2021

Dear Friends,

We are proudly and eagerly organizing the **10th** Annual Art Swagger event. Like last year's event, we plan to host a virtual panel and if things continue in this positive trend, we hope to have a safe, in-person event to be held in conjunction on Thursday, September 30th.

We are diligently working on securing sponsors for the event and would appreciate your consideration as a sponsor for this year's event. If you have sponsored in past years, we truly appreciate you and hope you can continue your support.

Please check out our website for more information and to see past events: <http://artswaggerla.com/>. We've had a lot of growth and success promoting through our social media platforms as well.   

We are extremely proud to be partnering with Free Arts for this amazing event, with all the proceeds from your sponsorship, raffle tickets, and suggested entry donations, going straight to the organization.

*"For more than 40 years, Free Arts for Abused Children has been delivering on our philosophy that **"ART HEALS!"** This is what drives our organization, a network of passionate and concerned individuals coming together to share the healing power of art. Free Arts is dedicated to delivering volunteer-driven arts programs to children throughout greater Los Angeles County who have experienced abuse, neglect, poverty, and homelessness."*

"With more than 35,000 children receiving child welfare services at any given time in L.A. County alone, Free Arts strives to reach more children every year, eager to spark their creative spirit, inspiring and transforming their lives through the power of artistic expression."

Please see attached sponsorship levels and let us know how you can contribute.

We hope you can join in our amazing evening of art, culture and fun.

Sincerely,

Debra L. Haas

Debra L. Haas

Business Develop Manager

PeopleSpace

Karina Silva

Karina Silva

Senior Designer

Klawiter

ABOUT FREE ARTS

The mission, values and purpose of Free Arts is to uplift those most impacted by abuse, injustice and inequity in Los Angeles. We remain steadfast in this work while continually examining what more we can do to not only provide services through art, but to dismantle the structures and systems that stand in the way of equality and inclusion and opportunities for every single member of society.

Free Arts serves more than 22,000 children in Los Angeles each year. Programs are delivered to children in domestic violence centers & shelters, underserved communities, homeless shelters, schools, partnering sites and Edmund D. Edelman Children's Court. Programs are implemented by expert trained facilitators with the assistance of volunteer mentors, who donate more than 14,000 hours every year. 78 cents per each dollar is directed to Free Arts programs.

March 2020, LAPD, child advocates and shelters reported a spike in domestic violence in Los Angeles as parents and caregivers faced the unprecedented stress of our nation's pandemic. Today, divorce and child abuse are at an all-time high, further destabilizing families. Sex trafficking of young girls and boys continues to increase unabated. Throughout the past eighteen months of the pandemic, civil unrest and the distribution of the COVID-19 vaccine; Free Arts has continued to serve children across Los Angeles County through their programs.

Free Arts understands art is even more essential during times of crisis. At the onset of the government mandated stay at home order, Free Arts created responsive virtual programming to best serve communities that were most in need. The transition to online programming had tremendous success in programs continuing seamlessly, but also expanding our reach to communities that were not able to participate through in-person programming.

Currently, we are within phase 1 of re-opening in-person programming and will continue to deliver programs to children through our virtual platform. Children who depend on Free Arts, need our support more than ever.

FREE ARTS FOR CHILDREN'S COURT is held at Edmund D. Edelman Children's Court in Monterey Park providing open-ended art projects to children as they endure a day-long wait at the court to testify in front of a judge, who determines where they will live. These children have been removed from their homes due to abuse and neglect. This is not only Free Arts' largest program, but also the most unique. This program serves nearly 20,000 children per year with the support of 175 psychology & social work student academic interns from Cal State LA, USC, UCLA, Loyola Marymount and other colleges. Free Arts also provides lunch vouchers for hot nutritious meals to families attending day long hearings at the court.

FREE ARTS MENTORSHIP is an 8-10 week program that meets weekly and pairs each child with a mentor who takes the child through curriculum-based activities that gradually build self-esteem and hope through therapeutic self-expression and creative problem-solving. Mentorship programs are conducted at domestic violence centers, homeless shelters and family resource centers throughout Los Angeles. This program is conducted with groups of 10-20 children.

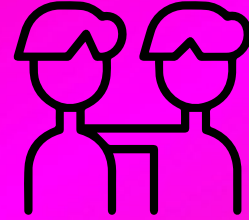
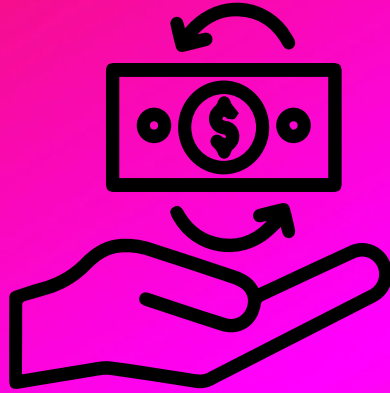
FREE ARTS ACTIVITY BOOKS & ART KITS are distributed throughout Los Angeles, providing children a weekly break from the stress of day-to-day. Free Arts targets distribution towards partnering sites that do not have live programming and to families who don't have access to technology. This program creates family bonding, happy memories and develops communication skills while completing family-centered art. As all Free Arts programs, activity books and art kits are at no charge.

FREE ARTS DAYS & FESTIVALS are one day events that bring art to low-income communities that may not otherwise experience art. Festivals serve between 100-400 children and families. Free Arts chooses venues based on proximity to underserved communities: Sun Valley, Watts, Jordan Downs, Hyde Park, Compton, Slauson and Inglewood. Festivals typically feature live music with artists from the community, food, art projects, art instruction and other activities.

ABOUT FREE ARTS

78

Cents to every dollar is spent directly on programs



22,000+

Children in Los Angeles County served this past year

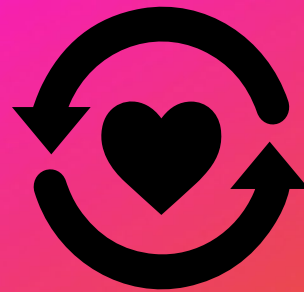


30%

Increase in cases going through their Courthouse Program from 2020

14,000

Hours donated by volunteer mentors



225

Adult Mentor Volunteers

IMPACT

Anecdotally, judges, social workers, teachers and parents report that children who participate in Free Arts programs exhibit improved hope, resiliency and self-esteem, along with improved communication and coping skills.



THE EVENT

VIRTUAL & IN-PERSON EVENT

This year's event will be featured both virtually and in-person. In-person capacity restrictions and location will be announced at a later time.

ONLINE ARTIST AND DESIGNER PANEL

Virtual panel to be announced.

SILENT AUCTION

Silent Auction will be available online starting September 1st through September 30th (midnight). In addition, to the annual Silent Auction, we will also have an Art Auction. Details regarding Art Auction will be announced in August 2021.

Art Swagger fuses design, art and the act of giving back through a single evening each year. The event has been drawing the Los Angeles A&D community closer since 2011. It has grown to become one of Free Arts' most impactful fundraisers, with dozens of supporting firms and hundreds of professionals participating.



SPONSORSHIP OPPORTUNITIES




DECENARY \$5,000

- Largest Acknowledgment - Sponsor Name and Logo on all Event Collateral and Website
- Closing Party Shout Out! Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Only Sponsor at this Level
- Spotlight Commercial
- One on One with Design Principal to Present Company
- Social Media Shout Outs   
- Pre-event Happy Hour with Key Designers/Specifiers
- (5) Tickets to Happy Hour




TITLE \$2,500

- Sponsor Name and Logo on all Event Collateral and Website
- Closing Party Shout Out! Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- Pre-event Happy Hour with Key Designers/Specifiers
- (3) Tickets to Happy Hour

BEST FRIEND \$1,000

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   
- Pre-event Happy Hour with Key Designers/Specifiers
- (1) Ticket to Happy Hour

FRIEND \$500

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   

SILENT AUCTION ITEMS DONATION

Would you like to become a silent auction sponsor? We are looking for donated items:

- | | |
|--|--|
| <ul style="list-style-type: none">• Task Chairs, Desks, Lamps, Bluetooth Speakers, Headphones, and other Home Office Accessories• Patio Furniture & Décor• Home Décor and Organizational Tools & Accessories• Gym Equipment Accessories (Home)• Skincare Products (Unisex)• Gift Packages from Local Cafes or Restaurants• Gift Packages or Items from Local Boutiques• Wine and Beer Baskets• Travel Luggage• Wine & Whiskey Tours | <ul style="list-style-type: none">• Self-care Experiences• Beauty Services (Unisex)• Cigar Experiences• Golf Experiences• Jewelry (Unisex)• Travel Experiences (Airline Tickets, Time Shares, Hotel Stays, etc.)• Exclusive Car Rental Experiences• Culinary Services/Experiences• Gift Cards• Etc. |
|--|--|

BECOME A SPONSOR

For more information, visit: Artswagger-LA.com

or contact: bianca@freearts.org

Free Arts is a 501(c)(3) tax-exempt organization, and that all donations are considered tax-deductible contributions.

 FREE ARTS

WAYS TO GIVE

Free Arts offers a variety of programs which aim to create diverse communities of inclusion, cultural awareness and acceptance using art as a vehicle and uniting force. Please help Free Arts meet their goals for 2021. All donations to Free Arts are tax deductible to the extent permitted by IRS regulations. 78 cents per each dollar goes directly to Free Arts programs.

FREE ARTS HAS VARIOUS WAYS TO GIVE...

- Text2Give: Text ARTSWAGGERLA to 41444
- <https://www.freearts.org/donate>

For additional information about Free Arts or donating information, please contact Bianca Hunter, Development Director at bianca@freearts.org.



THANK YOU

TO OUR 2021 EARLY SPONSORS

TITLE SPONSOR



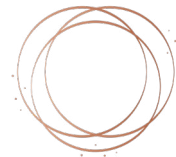
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